

§.1 General Provisions

1. The data administrator is Websoft Zbigniew Giza with its registered office in Zamieście 50, entered into the Central Register and Information on Economic Activity (CEIDG) kept by the minister competent for economy, NIP 7372098281, REGON 360210000. Data protection is carried out in accordance with the requirements of generally applicable law, and their storage takes place on secured servers.
2. For the interpretation of terms, a glossary of the Regulations is used or as described in the Privacy Policy (if it results directly from the description).
3. For the purposes of better reception of the Privacy Policy, the term "User" has been replaced with the terms "You", "Administrator" - "We". The term "GDPR" means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC.
4. We respect the right to privacy and we care about data security.
5. Personal data provided in the forms are treated as confidential and are not visible to unauthorized persons.

§2. Data Administrator

1. The service provider is the data controller of its customers who placed an order on sitekly.com or sent an inquiry using the contact form.
2. Personal data is processed:
 - a.in accordance with the provisions on the protection of personal data,
 - b. in accordance with the implemented Privacy Policy,
 - c. to the extent and for the purpose necessary to establish, shape the content of the Agreement, amend or terminate it and correctly implement the Services provided electronically
 - d. to the extent and for the purpose necessary to fulfill legitimate interests (legitimate purposes), and the processing does not violate the rights and freedoms of the data subject.
3. Each data subject has the right to access data, rectify, delete or limit processing, the right to object, the right to lodge a complaint to the supervisory body.
4. Contact with the person supervising the processing of personal data in the Service Provider's organization is possible electronically via the contact form on the website <https://sitekly.com>.
5. We reserve the right to process your data after termination of the Agreement or withdrawal of consent only in the scope of pursuing possible claims in court or if national or EU regulations or international law oblige us to retain data.
6. The Service Provider has the right to share the User's personal data and other data with entities authorized under the applicable law (e.g. law enforcement authorities).
7. The deletion of personal data may occur as a result of the withdrawal of consent or filing a legally admissible objection to the processing of personal data.
8. The service provider does not share personal data with entities other than those authorized under the applicable law.
9. Personal data is processed only by persons authorized by us or by processors with whom we closely cooperate.

§3. Cookies

1. The sitekly.com website uses cookies. These are small text files sent by a web server and stored by the browser computer software. When the browser reconnects with the website, the website recognizes the type of device from which the user connects. The parameters allow the information contained in them to be read only by the server that created them. Cookies therefore facilitate the use of previously visited websites. The collected information relates to

the IP address, type of browser used, language, type of operating system, Internet service provider, information about the time and date, location and information sent to the website via the contact form.

2. The collected data is used to monitor and check how users use our websites to improve the functioning of the website, ensuring more effective and problem-free navigation. We monitor user information using the Google Analytics and Facebook Pixel tools, which record user behavior on the website. Cookies identify the user, which allows the content of the website he uses to be adapted to his needs. By remembering his preferences, he enables the appropriate adjustment of advertisements addressed to him. We use cookies to guarantee the highest standard of convenience for our website, and the collected data is used only within the Websoft company in order to optimize activities.
3. We use the following cookies on our website:
 - a) "necessary" cookies, enabling the use of services available on the website, eg an order basket;
 - b) cookies used to ensure security, e.g. used to detect fraud in the field of authentication within the website;
 - c) "performance" cookies, enabling the collection of information on the use of website pages;
 - d) "functional" cookies, enabling "remembering" the settings selected by the user and personalizing the user interface, eg in terms of the language or region the user comes from, font size, website appearance etc .;
 - e) "advertising" cookies, enabling the delivery of advertising content to users more tailored to their interests.
4. The user may at any time disable or restore the option of collecting cookies by changing the settings in the web browser. The cookie management instructions are available on the website

<http://www.allaboutcookies.org/manage-cookies>

Additional personal data, such as an e-mail address, are collected only in places where the user has expressly consented to it by completing the form. We store and use the above data only for the purposes necessary to perform a given function.